

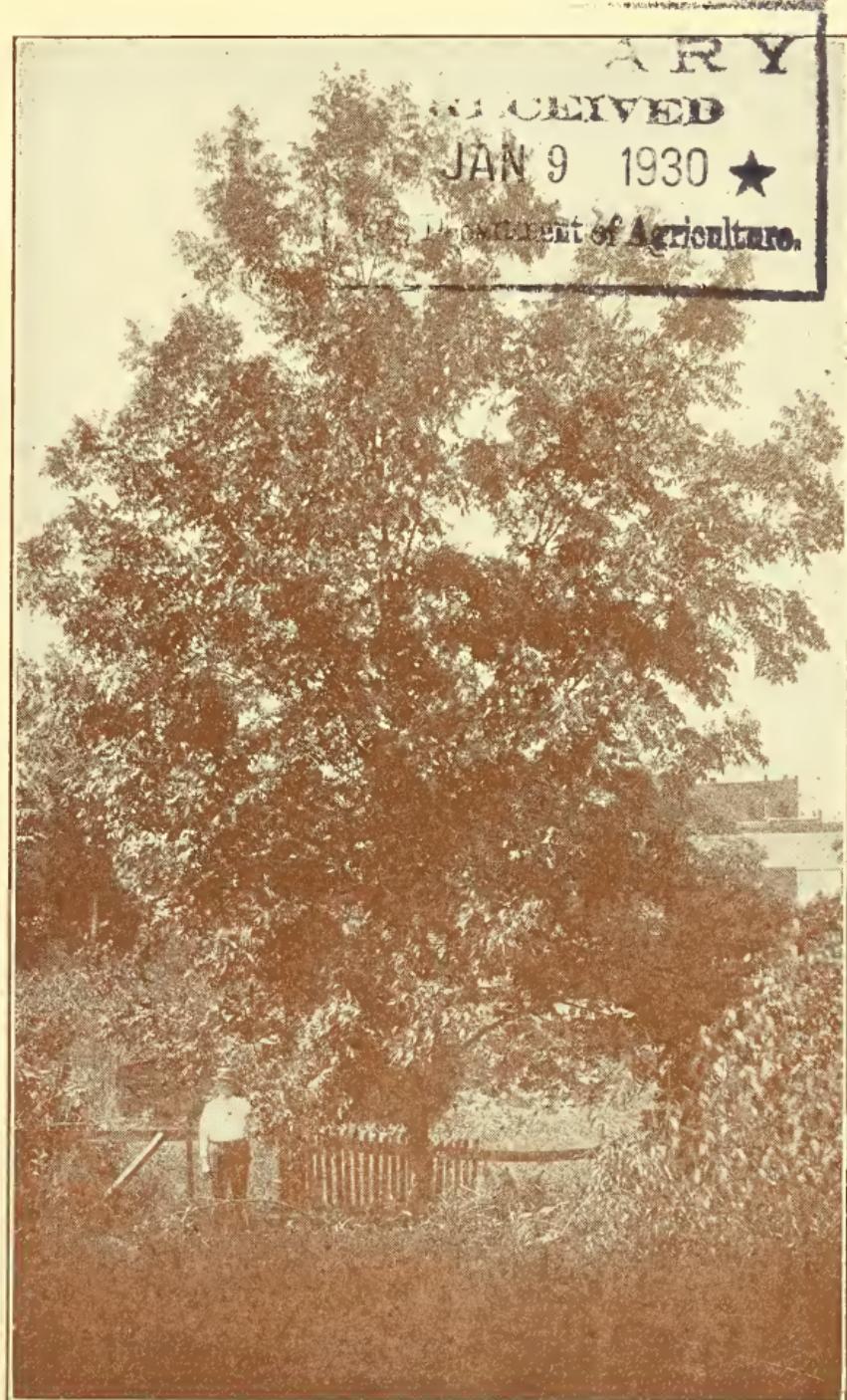
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1930,

# MAHAN Pecan A HORTICULTURAL Sensation!



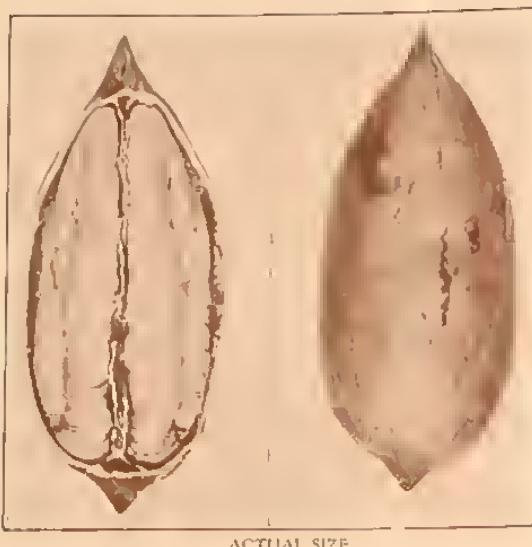
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BY  
MONTICELLO NURSERY COMPANY

MONTICELLO

FLORIDA



# MAHAN Pecans



ACTUAL SIZE

Its giant size, thinness of shell and superior quality of meat won first prize for the Mahan pecan in a worldwide pecan contest supervised by the Texas State Agricultural College.

Mahan trees are exceptionally vigorous.

The Mahan nuts run about 61% meat and the meats analyze about 69% oil, giving the meats a wonderful, rich flavor.

## Increased Land Values With Pecan Trees

The pecan tree is the greatest food engine in all nature and the nut growers of the future will be the ARISTOCRATS OF THE AGRICULTURAL WORLD.

Even a few pecan trees planted around the stable, cow lot, chicken yard, and in the garden, will in a few years give the owner MORE NET PROFIT than all the other crops on the average small farm combined! There is nothing that will give as big a return for as small an investment as to plant pecan trees.



They Grow in Clusters

Actual photograph of Mahan Pecan top-worked tree, grown at Texas A. & M. College, College Station, Texas. Note the five large nuts; such clusters are not unusual on Mahan trees. Note how luxuriant the Mahan foliage is.

## What they Say About MAHAN Pecan Trees

### MAHAN WINS FIRST PRIZE

In December, 1925, just after buying the parent Mahan tree, we entered the Mahan pecan in a World-Wide Pecan Contest that was held at College Station, Texas, under the auspices of the Texas A. & M. College. All pecan growers of the world were invited to enter this contest. The following letter gives the results of the contest.

Dec. 20, 1925.

Mr. F. A. MAHAN,  
Monticello, Fla.,  
Dear Sir:

Enclose find check as a prize for the BEST PECAN in a World-Wide Contest. The Mahan is the best pecan, judged from ALL standpoints, that we have any record of. If it does as well here as the ones you sent, your fortune is made.

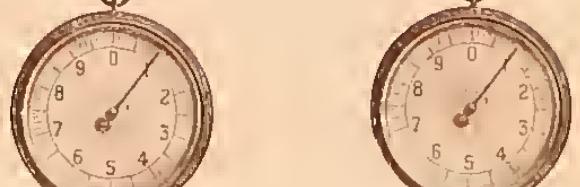
Sincerely,

(Signed) D. F. MOORE.

(We had won this same prize at the previous contest in 1921 with a Schley, before we purchased the Mahan, and as the contest has been held only twice, we are the only firm that has ever gotten this prize.)

## A Comparison

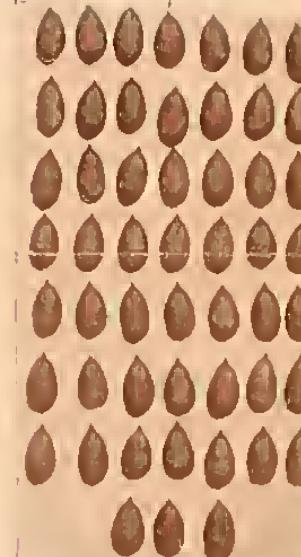
### MAHAN PECAN SCHLEY PECAN



Mahan nuts from the 1926 crop.  
just average size  
33-nuts to the pound



Schley nuts from the 1926 crop.  
the largest we could find  
52-nuts to the pound



It requires only about 33 average size MAHAN nuts to weigh one pound as compared to 52 Schley nuts.

### PRICES AND TERMS

| Number of Mahan Trees | Cost per Tree |
|-----------------------|---------------|
| 1.....                | \$6.50        |
| 2.....                | 6.00          |
| 3.....                | 5.50          |
| 12.....               | 5.00          |

All prices are F.O.B. Monticello, Fla. All size trees same price, but early orders get preference for larger trees available. Size 4 to 5 feet (or larger) guaranteed unless smaller size requested.

Deliveries begin in November. Buyer can state month shipment should be made. \$1 deposit required on each tree ordered. Either budded or grafted trees furnished.

### TOP-WORKING RIGHTS

Royalty Rights for top-working other varieties with Mahan variety are sold at same prices as charged for regular Mahan trees. Costs for the Mahan buds or grafts is included in the costs for the Royalty Rights. Top-worked trees carry same propagating restrictions as regular Mahan trees.

See Special Top-Working Contract Attached

Lake County Groves Corporation, W. C. Daniells, Manager, Eustis, Fla.: "All of our Mahan trees are doing very well, have made a nice growth, and seem to be strong and thrifty. As far as we can see they are the most thrifty pecans we have ever used."

Culledge Brothers, J. H. Culledge, Verbena, Ala.: "A year ago we put out ten Mahan trees, all of which grew off better than any trees we have ever set. This is no surprise to you as I have heard of other similar reports during the past winter. Two of our trees are bearing this year, one tree having ten nuts and another eighteen. Can you believe such a report? The nuts are in clusters of three each."

J. A. Kernodle, Proprietor Pecan-Ole Farm, Camp Hill, Ala.: "After careful examination of the Mahan Pecan, I毫不犹豫地 call it 'perfection and the ideal nut.' The meats are as fine as the Schley in quality and much larger."

"I bought two trees and one of them has nuts on it now, its second year, and both have made unusual growth. I have 24 varieties and have taken first prize in all fairs I have entered."

Harvey Mosty, of Mosty Brothers, owners of Kerrville and Center Point Nurseries, Kerrville, Texas.: "We are just in receipt of pecan samples recently sent us. Would like to know where in the world you ever got the samples marked 'Mahan'; they are certainly wonders."

THE TEXAS DEPARTMENT OF AGRICULTURE, in their Bulletin No. 95, on 'Pecan Growing in Texas,' has this to say about the Mahan Pecan:

"The Mahan is a large nut with very thin shell, resembling the Schley quite a bit and seems to be of just as high quality, but is somewhat larger than the Schley. A good individual nut, and should be tested further."

The same Bulletin shows actual size photographs of practically every variety of pecan, the Mahan being the largest of them all.

J. G. Woodruff, Associate Horticulturist, Georgia Experiment Station, Experiment, Georgia, says of the Mahan:

"I have had occasion to examine the botanical character of the catkins, pistillate flowers, foliage, and the nut of the Mahan Pecan, and they appear to be almost identical with the Schley except being more vigorous. A descriptive term might be 'Schley, plus.'"

(CUT HERE AND MAIL)

## ORDER BLANK for MAHAN Pecan Trees

Place.....

Date.....

MONTICELLO NURSERY CO.,  
Monticello, Fla.,  
Gentlemen:

You may enter my order for.....

Mahan (trade-mark registered) Pecan Trees, size....., at \$..... each.

Payment enclosed \$....., Balance

Due \$.....

To be shipped about.....

to.....

via express collect unless otherwise stated. Trees to be shipped C. O. D. for unpaid balance.

Realizing the advantages of having all propagating of the Mahan variety done by one nursery so as to keep the strain clear and true to type, and realizing the great expense of the widespread testing and investigation of the Mahan variety and the great cost of its introduction, it is a protection to the general public as well as the Monticello Nursery Company from the imposition of substitution and misbranding often practised by unscrupulous dealers. This is intended to prevent fakirs from misbranding and marketing inferior varieties of pecans and pecan trees as genuine Mahans. Furthermore, this will enable nut growers who purchase genuine Mahan pecan trees to reap the rewards of the high prices on the nut markets for the Mahan nuts without having the damaging influence of bogus and inferior sorts which may be substituted as genuine. Thus the reputation of the Mahan for being the finest quality pecan in the world, with thin shell, large size, early bearer, luxuriant grower, and most profitable to raise, will be maintained and protected by the cooperation of the Monticello Nursery Company and the purchasers of all Mahan trees, for the general good of all purchasers. Therefore, in addition to the money consideration, I also agree not to allow anyone directly or indirectly to use the Mahan trees purchased from you or any wood or buds from the trees for propagating purposes nor will I myself use the Mahan trees or buds or wood from the trees for propagating purposes, before 1937. In the event that any part of this covenant is breached or violated, you or your assigns are to have the right to apply for and obtain injunction or other legal remedy from court of proper jurisdiction.

(Signed).....

Mail Address.....

Agent's Name.....

MAHAN Pecan Trees for PROFIT!



### MAHAN Pecan Tree at Monticello, Florida

19 months after planting, bearing over a pound of nuts. (All leaves were picked off tree before taking picture, so nuts would show.)

No other variety of Pecan was ever known to bear so many pecans at such a young age.

# *History of the Famous MAHAN PECAN*

EIGHTEEN years ago, J. M. Chestnutt, of Kosciusko, Mississippi, while attending the Mississippi State Fair at Jackson, was attracted by a small number of unusually fine pecans in possession of a stranger; Mr. Chestnutt persuaded the owner to sell five of the pecans for \$1.00. Upon returning to his home at Kosciusko, Mr. Chestnutt planted the five pecans, and one of the young trees which sprang from the original planting showed exceptional vigor, outstripping all others in growth. When this young tree commenced to produce nuts they were observed to be much larger and of finer quality than the original nuts planted. The young tree continued to bear increasingly fine crops; when only fourteen years old it produced eighty pounds. The unusually large size of the nuts and their superior quality of meats attracted the personal attention of Mr. Henry B. Chase of Chase, Alabama, conceded to be an authority on pecan culture and one of the leading nurseryman of the United States. Knowing that we were specialists of long experience and recognized success in pecan propagation, Mr. Chase suggested that we purchase the tree, which we did. It was moved six hundred miles by truck from Kosciusko, Mississippi, to Monticello, Florida. Bud wood from this horticultural sensation was used for propagating trees which produce pecans that are unexcelled for size, thinness of shell, quality of meats and excellence of flavor.



### MAHAN Pecan Top

At Texas A. & M. College, College Station, Texas. Sixteen months old, 15 feet high, with 24 nuts.

The Texas A. & M. College top-worked two trees  $3\frac{1}{2}$  inches in diameter, in April, 1928, and both commenced bearing the second season.

# TOP-WORKING AGREEMENT

Place.....

Date.....

MONTICELLO NURSERY CO.,  
Monticello, Fla.,  
Gentlemen:

You may enter my order for Royalty Rights for top-working..... trees with Mahan Pecan buds to be furnished by you at \$..... per tree. Deposit enclosed \$..... balance \$..... to be paid before buds are shipped.

Buds to be shipped about.....

To.....

Address.....

Ship via Parcel Post Prepaid unless otherwise specified. Twelve buds to be furnished for top-working each tree unless otherwise agreed, and all unused buds to be returned to the Monticello Nursery Co., Monticello, Florida, or destroyed. All trees top-worked to Mahan variety to carry same propagation restrictions as regular Mahan trees, as follows:

Realizing the advantages of having all propagating of the Mahan variety done by one nursery so as to keep the strain clear and true to type, and realizing the great expense of the widespread testing and investigation of the Mahan variety and the great cost of its introduction, it's a protection to the general public as well as the originators from the imposition of substitution and misbranding often practiced by unscrupulous dealers. This is intended to prevent fakirs from misbranding and marketing inferior varieties of pecans and pecan trees as genuine Mahan. Furthermore this will enable nut growers who purchase genuine Mahan pecan trees to reap the rewards of the high prices on the nut markets for the Mahan nuts without having the damaging influence of bogus and inferior sorts which may be substituted for genuine. Thus the reputation of the Mahan for being the FINEST QUALITY PECAN IN THE WORLD, with its extra thin shell, large size, rich full meat, extra early bearer, luxuriant grower, and most profitable to raise will be maintained and protected by the co-operation of the Monticello Nursery Company and the purchasers of all Mahan trees, for the general good of all purchasers. Therefore in addition to the money consideration I will also agree not to allow anyone either directly or indirectly to use the Mahan trees purchased from you, or any wood or buds from the trees for propagating purposes, nor will I myself use the Mahan trees or buds or wood from the trees for propagating purposes, before 1937. In the event that any part of this conveyant is breached or violated you or your assigns are to have the right to apply for and obtain injunction or other legal remedy from court of proper jurisdiction.

(Signed).....

Mail Address.....

Agent's Name.....

From

Monticello Nursery Company

MONTICELLO

FLORIDA

OWNERS AND PROPAGATORS OF

THE FAMOUS

MAHAN Pecan

RETURN POSTAGE GUARANTEED

To

Sec. 435 1/2 P.L. & R.  
U. S. POSTAGE  
PAID

MONTICELLO, FLA.  
Permit No. 1

